BIG TEAM INN

CROSS COUNTRY

SVR EUROPE



TEAM PROFILE
BIG TEAM INN
2027/2028 RACING SEASON

FROM DUST TO THE PODIUM

00_MANIFESTO

"WE WEREN'T BORN TO TAKE PART.
WE WERE BORN TO BUILD SOMETHING THAT DIDN'T EXIST YET."

Big Team Inn was born from the meeting of two people driven by the same belief:
in motorsport, ambition must always be supported by expertise, vision and the ability to turn ideas into results.

In 2025, we entered directly into the top category of Cross-Country Rally.
Without taking shortcuts, but choosing from day one the right vehicles, people and objectives to compete at the highest level.

Our debut season ended with third place overall in the Italian Off-Road Championship.

We did not see it as a destination.
It was the first sign that we were heading in the right direction.

"TODAY, WE ARE BUILDING THE TEAM THAT WILL TAKE ON THE WORLD'S BIGGEST RALLY RAID STAGES."


218
F. SAINZ Jr
R. MARZOCCO
TWOcorse
HILUX


OTTICA IN
PERIN
STARCHING
HUPAC
EVOCorse

01_ WHO WE ARE

BIG TEAM INN
AN ITALIAN RACING PROJECT.
AN INTERNATIONAL VISION.

Big Team Inn & SVR Europe is an Italian racing team and motorsport organisation dedicated to Off-Road competition and Rally Raid.

Founded in 2025 by Fabio Samsa and Walter Ussai, the project was established in Trieste with the ambition of building an innovative sporting structure capable of competing at the highest level, while offering companies and partners an international platform for communication, technological development and strategic relationships.

From its very first season, Big Team Inn & SVR Europe chose to compete in the highest category of the Italian off-road scene, entering a Toyota Hilux T1 and securing third place overall in the Italian Off-Road Championship.

In 2026, the project took another major step forward: Big Team Inn & SVR Europe officially became a racing team, expanded its sporting and technical structure, and invested in a Toyota Hilux T1+, preparing for a new phase of growth. At the end of August 2026, the team also signed a technical partnership with the official SVR Europe team, which will supply a Toyota Hilux T1+ competing in the Ultimate category.

The 2027 programme marks the beginning of Big Team Inn & SVR Europe's international journey, with the goal of competing in the FIA European Baja Cup and, in the years that follow, building a pathway towards the most prestigious Rally Raid competitions in the world.



02_KEY FIGURES

2025

Year Big Team Inn was founded

3rd POSITION

Final position in the overall standings of the
Italian Cross Country Championship in our debut season

3 VEHICLES

Planned for the 2027 sporting programme

30 PROFESSIONALS

Involved during a race weekend

1 TARGET

Reach the world's most important competitions and the Dakar

03_3 DRIVERS. 3 STORIES

THE VALUE OF THE PROJECT: THREE VISIONS, ONE ROAD.

Every great endeavour needs solid foundations to move forward. Our project is built on three fundamental pillars, each represented by the spirit and vision of our drivers:
THE ENTREPRENEUR GENTLEMAN DRIVER (FABIO): Ethics, genuine passion, strategic vision and the ability to lead with elegance and leadership both on and off the track.
THE COMEBACK, A NEW CHALLENGE (WALTER): The determination of someone ready to put himself to the test again, experience transformed into a hunger for victory, and the desire to push beyond his limits once more.
THE FUTURE, THE CHANGE (CHRISTINE): Innovation, fresh energy, the ability to adapt to new developments and the drive towards what comes next.



FABIO SAMSA
DRIVER & FOUNDER

Fabio Samsa is the founder and managing director of Big Team Inn.
His sporting journey began in motocross and enduro, disciplines in which he gained experience and achieved results at national level. In the following years, he transferred his passion for competition to offshore sailing, taking part in the Barcolana in the Maxi category and finishing second.
In 2025, he decided to take on a new challenge: Cross Country Rally. In his first full season, with no previous specific experience in the discipline, he secured third place overall in the Italian Off Road Championship. This experience sparked the ambition to transform a sporting participation into a structured, ambitious and international project.



WALTER USSAI
TEAM MANAGER & DRIVER

Walter Ussai is the sporting and operational manager of the Big Team Inn & SVR Europe project. His career spans different disciplines, all united by the pursuit of performance, the ability to read situations and the management of pressure. After starting out in kayak slalom, with international appearances and national titles, he moved into the world of rallying, winning the Fiat 500 Trophy on his debut and working with some of the leading automotive brands of the time.
The experience gained in motorsport, sports management and offshore sailing now comes together in the Big Team Inn & SVR Europe project. In the 2027 programme, Walter will take on a dual role: Team Manager and driver. A form of leadership experienced directly in the field, connecting team management with the real demands of competition.



CHRISTINE GIAMPAOLI ZONCA
PERFORMANCE, ENGINEERING & COMMUNICATION

Christine GZ is a professional Rally and Off Road driver with an international career spanning Europe, the United States, Mexico and the Middle East. After starting out in the Canary Islands, she developed her experience as both a driver and mechanic, graduating in Motorsport Engineering from the University of Birmingham. She has competed in WRC, Baja, Rally Raid, Extreme E and Dakar events, while also establishing herself as a communicator and television personality in the world of Formula 1. Her presence brings both sporting and media value to Big Team Inn & SVR Europe. Not only a driver, but also a figure capable of creating content, engaging audiences and developing high-profile activations together with partners.

Social media figures to highlight
+280,000 Instagram followers
+2.9 million monthly views
3.93% engagement
International audience

04_ TEAM & CO-DRIVERS

GUIDO TONI
TECHNICAL MANAGER & SUPERVISOR

Decades of experience in Rally Raid and numerous Dakar appearances as a driver, co-driver, mechanic and Team Manager.

GIOVANNI BERNACCHINI
INTERNATIONAL CO-DRIVER

Winner of the Production World Rally Championship and a long-time competitor in the WRC and the Middle East Rally Championship.

ROBERTO MARZOCCO
INTERNATIONAL CO-DRIVER

Co-driver with experience in Cross Country Rally, Baja events and traditional rallying.

PABLO MORENO HUETE
INTERNATIONAL CO-DRIVER

Spanish co-driver with experience in Rally Raid and the Dakar, also equipped with mechanical expertise.




F. SAMSA A+
R. MARZOC
ITALIAN BAJA 2
WORLD CUP
218
TAVELLA
HILUX

05_ VEHICLES

TOYOTA HILUX TI+ V8

The Toyota Hilux T1+ V8 is one of the key vehicles in the Big Team Inn & SVR Europe programme for the Ultimate category. Designed to tackle the most demanding Rally Raid conditions, it combines power, reliability and the ability to maintain consistent performance over long distances.

The naturally aspirated 5.0-litre V8 engine works together with permanent four-wheel drive and a six-speed Sadev sequential gearbox. Long-travel independent suspension and 37" tyres allow the vehicle to tackle rough terrain, sand and rocks while maintaining stability and control.

In the 2027 programme, it will be one of the vehicles with which Big Team Inn & SVR Europe will compete in the Ultimate category of the FIA European Baja Cup.



TOYOTA GR DKR HILUX ULTIMATE V6

The Toyota GR DKR Hilux Ultimate represents the latest evolution of the Hilux project for international Rally Raid competition.

The 3.5-litre twin-turbo V6 engine delivers strong torque from low revs, while four-wheel drive, the Sadev sequential gearbox and long-travel suspension provide performance and control across a wide range of terrain.

A vehicle developed to achieve the best possible balance between speed, reliability and long-distance management.



SSV T4

The third vehicle in the 2027 programme will be an FIA T4 category SSV, driven by Christine GZ and her co-driver.

T4 SSVs are based on production vehicles and adapted to the demands of Rally Raid through modifications to safety systems, suspension, protection, range and component durability.

Lightweight, compact and particularly agile, they require a specific driving style and careful vehicle management over long distances.

The final model is still being defined.



06_STRATEGIC PARTNERSHIP

A SHARED TECHNICAL VISION

Big Team Inn and SVR Europe are working on defining a technical and sporting collaboration for the 2027 programme.
The objective is to combine SVR Europe's technical expertise and experience with Big Team Inn's organisational, sporting and communication capabilities.
Under the model currently being defined, SVR Europe will play a central role in supplying and providing technical support for the vehicle driven by Walter Ussai, as well as collaborating on spare parts management and technical supervision.
Big Team Inn will be responsible for sporting operations, support for the other vehicles, communication, marketing, hospitality and partner-related activities.

SVR EUROPE

TECHNICAL AREA

- LOGISTICS
- VEHICLE TRANSPORT
- TECHNICAL SUPPORT
- SPARE PARTS
- SPECIALIST SUPPORT

BIG TEAM NN CROSS COUNTRY

SPORT & MANAGEMENT AREA

- VEHICLE SUPPORT
- SPONSOR MANAGEMENT
- MARKETING
- COMMUNICATION
- HOSPITALITY


TOYOTA GAZOO Racing
HILUX


201 ITALIAN BAJA 2025 201
SVR
TOYOTA
NP 0D330


SVR
TOYOTA
PERIN
HUPAC
TAVELL
USN
JONSSL
WORKWEAR
Toyota
Financial Services
Shatterproof
BELL
NP 0D330

07_PARTNERSHIP OPPORTUNITIES

YOUR BRAND DOESN'T JUST WATCH THE RACE. IT LIVES IT. WITH US.

Bring clients, partners and stakeholders into the world of Rally Raid.
From paddock hospitality to dedicated viewing points along the route.
Every race becomes an experience to live and share.

HOSPITALITY FOR UP TO 25 GUEST PER RACE

PADDOCK & HOSPITALITY

Experience the atmosphere of a real paddock, immersed in an authentic racing environment. Follow the race as if you were part of the team: meet the drivers, talk to team members and watch the mechanics working on the vehicles as they return from the special stages. All of this takes place within a fully equipped Hospitality area designed to provide every comfort and deliver an unforgettable day for true motorsport enthusiasts.

LIVE THE RACE FROM THE INSIDE

All our guests will have access to a shuttle service to reach the race area and experience the action from a privileged perspective.
Accompanied by our staff along the special stages, they will be able to watch the crews push to the limit through water crossings, gravel sections and high-speed corners.
An adrenaline-filled experience that puts guests right at the heart of the competition.

BUILD LOYALTY WITH YOUR CLIENTS

Use our Hospitality programme to invite stakeholders, clients and partners, offering them an exclusive experience in an engaging and informal environment.
A unique opportunity to strengthen relationships, get to know your guests better and build long-term trust. You will also have the opportunity to connect with the team's other partners, expand your network and engage with decision-makers of strategic relevance.

UNIQUE EVENTS FOR PARTNERS

Our sponsors will be able to use the team's vehicles for exclusive corporate events, team-building days and dedicated test sessions.
Alongside our drivers, guests will have the opportunity to get on board a real Rally Raid car and experience its full performance in its natural environment, for a truly adrenaline-fuelled experience.

CHOOSE HOW FAR YOU WANT TO GO.

GUARANTEED ASSETS:

Hospitality at every race for up to 25 guests overall. Guest allocations will be assigned to partners according to their partnership level;
Follow the race experience, including briefing, accompanied transfers and race viewing from an authorised and safe area.
Photo and video production with all content delivered to sponsors and guests through a dedicated digital archive.

TITLE PARTNER

- Naming rights
- Dominant visibility across 3 vehicles
- Primary branding on racing suits, apparel, team vehicles and hospitality
- Priority allocation of the 25 hospitality places
- Bespoke corporate event
- Vehicle test or experience
- Team vehicle presence at trade shows, launches or presentations
- Dedicated graphic design project
- Possibility to create agreed customised content
- Merchandise

STRATEGIC PARTNER

- Brand visibility across 3 vehicles.
- Presence on racing suits, apparel, team vehicles and hospitality;
- Guaranteed hospitality guest allocation;
- Bespoke corporate event;
- Presence of one team vehicle at trade shows, launches or presentations.
- Strategic Partner status
- Possibility to create agreed customised content
- Merchandise

OFFICIAL CAR PARTNER

- Priority branding on 1 vehicle.
- Presence on racing suits and apparel,
- Hospitality guest allocation;
- Bespoke corporate event;
- Official Partner status

EXPERIENCE & CONTENT

- Presence on agreed assets and spaces;
- Hospitality presence;
- Guaranteed assets;
- Opportunity to take part in an event or experience with our vehicles.

CUSTOM PARTNERSHIP

- Joint definition of investment and objectives;
- Selection of the most relevant benefits;
- Choice of races and agreement duration;
- Cash, value-in-kind or mixed formula.

TECHNICAL PARTNER

Partnership designed for companies whose products or services can be directly integrated into the technical and operational programme.
All the benefits of an "OFFICIAL CAR PARTNER" are guaranteed, with the addition of case studies and product usage reports.

OFFICIAL SUPPLIER

Level dedicated to suppliers that make a tangible contribution to the programme without taking on the role of a main partner.
Guaranteed assets, Official Supplier status, presence on the vehicles and the opportunity to display promotional materials in the paddock.


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OTTICA INN
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BELLETTI
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HILUX

08_ TIMELINE

GROWTH WITHOUT SHORTCUTS

JANUARY 2025	*FABIO SAMSA AND WALTER USSAI MEET FOR THE FIRST TIME AND SHARE THE AMBITION OF BUILDING A NEW OFF ROAD PROJECT.*
MARCH 2025	*PURCHASE OF THE TOYOTA HILUX T1, ALREADY A DAKAR PROTAGONIST, AND DEBUT IN THE 2025 ITALIAN CROSS COUNTRY CHAMPIONSHIP*
NOVEMBER 2025	*THIRD PLACE OVERALL IN THE DEBUT SEASON.*
JANUARY 2026	*BIG TEAM INN OFFICIALLY BECOMES A RACING TEAM.*
FEBRUARY 2026	*PURCHASE OF THE TOYOTA HILUX T1+ AND ENTRY INTO THE 2026 ITALIAN CROSS COUNTRY CHAMPIONSHIP (THE ONLY TEAM IN ITALY WITH A T1+)*
AUGUST 2026	*PARTNERSHIP AGREEMENT WITH SVR EUROPE AS OFFICIAL SUPPLIER OF THE TOYOTA HILUX T1+ ULTIMATE CATEGORY VEHICLE*
2027	*GOAL: PARTICIPATION IN THE FIA EUROPEAN BAJA CUP*
3–5 YEAR PLAN	*ROAD TO DAKAR*

09_OUR DIRECTION

VISION

To become one of the leading Italian teams in international Rally Raid, recognised for sporting excellence, innovation, professionalism and the ability to create value for its partners.

MISSION

To build a competitive and reliable sporting structure, bringing together high-level drivers, co-drivers and professionals to compete in the most important Off Road events in Europe and around the world. To turn every race into a platform for development, communication and experience, through which companies and partners can test products, communicate their value and build relationships in a unique environment.

> ***"FOR US, RACING IS NOT JUST ABOUT REACHING THE FINISH LINE, IT MEANS BUILDING, EVERY DAY, THE CONDITIONS TO GET THERE."***


DZ 62 RM GP

10_ THE CHAMPIONSHIP

FIA EUROPEAN BAJA CUP 2027

The 2027 sporting programme represents Big Team Inn & SVR Europe's first step onto the international stage.
The objective is to compete in a selected programme of FIA European Baja Cup events, defined according to the official calendar, sporting objectives and the areas of interest of our partners.

The project includes the simultaneous deployment of three vehicles and the involvement of a technical, logistical and communication structure made up of approximately 30–35 professionals at each race.

Final participation will depend on securing the required operating budget.

FIA | FIA EUROPEAN BAJA CUP

*example FIA European Baja Cup calendar.
The final calendar for the 2027 season has not yet been approved.

FIA EUROPEAN BAJA CUP 2026 CALENDAR *

07-09 MAY	BAJA TT CUENCA
04-07 JUN	BAJA GREECE
25-28 JUN	33° ITALIAN BAJA
23-26 JUL	BAJA ESPAÑA ARAGÓN
13-15 AUG	23. HUNGARIAN BAJA
27-30 AUG	COLUMNA MEDICA BAJA POLAND
18-20 SEP	BAJA TT SHARISH REGUENGOS MOURÃO
15-18 OCT	38ª BP ULTIMATE BAJA DE PORTALEGRE

CLEAR OBJECTIVES, MEASURABLE RESULTS

TOYOTA HILUX TI+ V8

Target: finish in the top five in the category.

TOYOTA GR DKR HILUX TI+ V6

Target: finish between 10th and 15th place.

SSV T4

Target: achieve a category podium.







The targets have been defined to build a realistic, competitive and progressive programme.
The 2027 season will not simply represent international participation, but a testing ground to measure the team's ability to compete, develop the vehicles and consolidate a structure prepared for even more ambitious goals.

COMPETE. MEASURE. GROW.



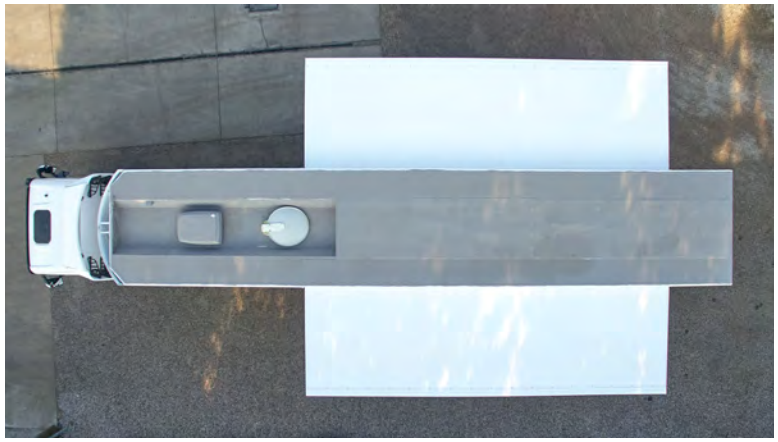



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12_HOSPITALITY







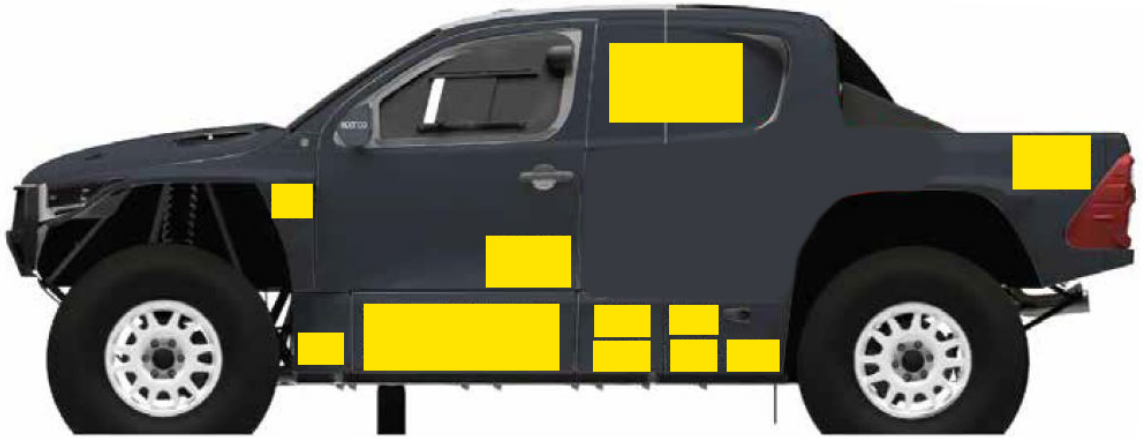


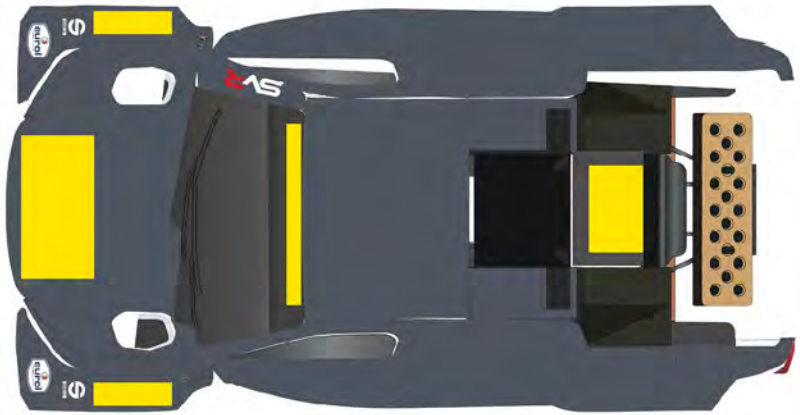


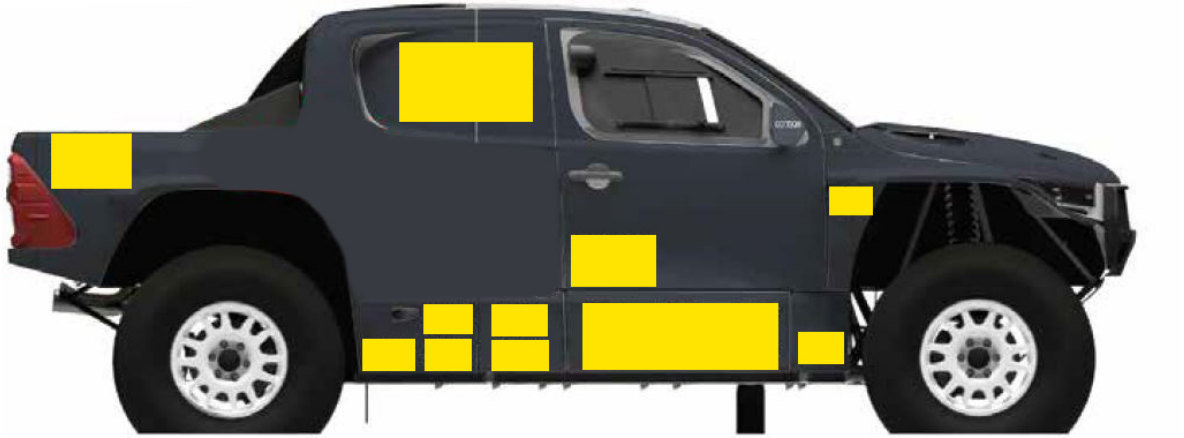


13_SPONSOR PLACEMENT









Big Team Inn & SVR Europe was founded with a clear ambition: to build a structure capable, over time, of competing on the international Rally Raid stage.

The journey began in Italy, developed through results, investment and new expertise, and now looks to Europe as the next arena in which to prove its potential.

The 2027 season will be an important milestone, but not the final destination.
It will be another step in a long-term project focused on methodical growth, consolidating sporting value and building lasting relationships with partners who share the same vision.

FROM DUST TO THE PODIUM.

NEXT
STAGE
STARTS
HERE.



BIG TEAM INN

CROSS COUNTRY

SVR EUROPE

BIG TEAM INN SRLS

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